



CARIBBEAN COMMERCE MAGAZINE TO LAUNCH NOVEMBER 27, 2012

A digital publication focusing on commerce in the Caribbean

Kingston, Jamaica, November 24, 2012 – Caribbean Commerce Magazine, the first of its kind will launch its debut issue November 27, 2012 and available on Apple's iTunes Newsstand for download December 1, 2012. The magazine will tell the stories of the people, events and industries who contribute to the economic and cultural development of the Caribbean island. It will also serve as a source for reliable information about Caribbean business opportunities for investors and buyers around the world, while helping to stimulate growth in established and emerging markets.

Caribbean Commerce Magazine is more than a magazine; it is built as a platform for all Caribbean countries and Diaspora to benefit from the emerging technologies without the overhead needed to maintain a system of its kind. In 2013, online services will be introduced for people, industries, events and government agencies to directly connect to Caribbean Commerce Magazine to communicate their message in a unified but distinct look and feel.

Caribbean Commerce Magazine will cover a wide variety of topics from finance, science and technology, export/import, tourism, music and entertainment to education, sports, sustainable farming, and green energy - all relevant to the advancement of commerce in the Caribbean. CCM's co-founders, Oswald W. Phills, S. Karl "MCK" Wilson, Esther Phills, and Anthony Phills bring a wide array of expertise in the fields of technology, marketing, finance, and journalism which gives the magazine an edge with a fresh, forward-thinking approach in regards to Caribbean growth potential.

"Caribbean Commerce Magazine is here! We're innovative, we're distinctive and we're putting new technology to work in the service of business culture in the Caribbean. Change impacts the way the world does business. We are ready to share that with our readers." - Oswald Phills, Editor-In-Chief.

As a digital publication, Caribbean Commerce Magazine will reach a wider business market and will be distributed through government departments, embassies, Chambers of Commerce, Boards of Tourism and business improvement associations. Caribbean Commerce Magazine's targeted distribution is over 500.000 users worldwide and will focus on the Caribbean, the US, Canada, and Europe.



About Caribbean Commerce Magazine's founders:

Oswald W. Phills - Co-Founder/Editor-In-Chief

Born in Trinidad, he migrated with his family to Montreal, Quebec in 1970. He is a writer and photographer. Oswald's interest is always the human story. He has a special interest in the processes through which people create new social conditions for their lives. CCM continues this outlook by telling the story of human enterprise in the context of the digital world, the new global reality.

S. Karl "MCK" Wilson - Co-Founder/Marketing & Special Events Director

Jamaican born, MCK has had a long-standing investment in the Caribbean community. He introduces new forms of multi-media for advertising, fundraises for a range of development projects between Jamaica and Canada, and is a business consultant. Recently he has been promoting mobile applications as a way to reach wider business audiences in the Caribbean Diaspora and the world.

Esther Phills - Co-Founder/Finance & Circulation Director

Trinidadian born, Esther has had an extensive and successful career in the Canadian financial retail sector. For over 27 years she made significant contributions at TD Canada Trust Bank in client focused initiatives, project and program management, business banking mergers and acquisitions, business strategy, and executive banking policies and procedures.

Anthony Phills - Founder/Publisher/Creative Director

Trinidadian born, Anthony is the creative engineer behind CCM. He has deep knowledge in publishing from the technological side. He was on the InDesign Alpha team from Adobe. He was also the art director for Ital Commerce, Canada's Italian Chamber of Commerce magazine and the Price Club (Costco) newspaper in Canada. Anthony is the Technology writer for The Beverly Hills Times Magazine in Los Angeles even as he works on groundbreaking tech solutions for Tradescape/Universal Music Group.

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<http://www.CariComMag.com/launch.html>



CARICOMM magazine on the iPad Mini, iPad and iPhone



Hi Res picture available at <http://www.caricommag.com/press.html>



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